



**BELGIUM-WALLONIA  
@NAB 2023**

**LAS VEGAS CONVENTION  
CENTER CENTRAL HALL  
C6437**

16th -19th of April | Las Vegas

  
Wallonia.be

# WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

Mrs Pascale DELCOMMINETTE, CEO

Place Saintelette 2  
1080 BRUSSELS  
BELGIUM  
Phone: +32-2-421 82 11

[www.awex-export.be](http://www.awex-export.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)  
[www.wallonia.be](http://www.wallonia.be)



## In attendance @ NAB 2023

- **Mr. Guy Vanpaesschen,**

Digital Economy Business Developer, Brussels

[g.vanpaesschen@awex.be](mailto:g.vanpaesschen@awex.be)

[www.awex-export.be](http://www.awex-export.be)

- **Mr Hubert Goffinet,**

Trade & Investment Commissioner,

Digital Wallonia San Francisco

[sanfrancisco@awex-wallonia.com](mailto:sanfrancisco@awex-wallonia.com)

[www.wallonia.us](http://www.wallonia.us)

[www.digitalwallonia.be](http://www.digitalwallonia.be)



# List of our partners

- 06 AGENCE DU NUMERIQUE & DIGITAL WALLONIA
- 07 INFOPOLE TIC
- 08 TWIST

# AGENCE DU NUMERIQUE & DIGITAL WALLONIA



Avenue Prince de Liège, 133  
5100 Jambes (Namur)  
BELGIUM  
+32 81 77 80 80

info@digitalwallonia.be  
[www.digitalwallonia.be](http://www.digitalwallonia.be)  
facebook.com/digitalwallonia  
linkedin.com/company/agencedunumerique  
twitter.com/digitalwallonia

Contact:

**Benoit Hucq**, Managing Director  
benoit.hucq@adn.be

# INFOPOLE TIC



Avenue Jean Mermoz, 28  
6041 Charleroi  
BELGIUM

infopole@infopole.be  
[www.infopole.be](http://www.infopole.be)  
INFOPOLE Cluster TIC | Facebook  
(99+) INFOPOLE Cluster TIC : Présentation | LinkedIn  
INFOPOLE Cluster TIC (@infopoletic) / Twitter

Contact:

**Mr Charlie Feron**, Communication & Project Manager  
charlie.feron@infopole.be  
Mobile: +32 471 95 76 78

The Agence du Numérique is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

What is Digital Wallonia?

A strategy. Adopted by the Walloon Government, it sets the priorities and goals for public policies and the support framework for private initiatives to promote the digital transformation.

A platform. Governed collaboratively by the Walloon digital ecosystem, it provides services and support to public and private players engaged in implementing the digital strategy.

A brand. Championed by all those involved in Wallonia's digital transformation, it guarantees their visibility and unites the initiatives implemented within the framework of the digital strategy.

INFOPOLE is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership.

Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming,...

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.

# TWIST



Quai Banning, 6  
4000 Liège  
BELGIUM  
+32 4 349 12 49

[contact@twist-cluster.com](mailto:contact@twist-cluster.com)  
[www.twist-cluster.com](http://www.twist-cluster.com)

Contact:

**Pierre Collin**, Executive Manager  
+32 475 66 38 80  
[contact@twist-cluster.com](mailto:contact@twist-cluster.com)

TWIST (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, TWIST has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers, and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, TWIST has developed a strong expertise in the "live sport & entertainment" industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).

## List of exhibiting companies

- 10 CREWBOOKING
- 11 CYANVIEW
- 12 DREAMWALL
- 13 INTOPIX
- 14 ON-HERTZ
- 15 SOUNDNODES
- 16 TINKERLIST TV
- 17 WNM

# CREWBOOKING



Rue de la station, 95  
1457 Walhain  
BELGIUM

info@crewbooking.io  
www.crewbooking.io

#### Contact

Mr Laurent Hirtz, CEO  
+32 489 34 66 04  
Laurent@crewbooking.io

# CYANVIEW



Rue Arthur Delaby 5  
7100 La Louvière  
BELGIUM

info@cyanview.com  
www.cyanview.com

www.facebook.com/CyanView/  
www.linkedin.com/company/cyanview  
https://twitter.com/CyanView\_  
www.instagram.com/cyanview\_/

#### Contact

Mr David Bourgeois CEO & Founder  
+32 470 65 07 06  
david.bourgeois@cyanview.com

## COMPANY BACKGROUND

Crewbooking creates useful interactions among professionals worldwide in the Audiovisual, film and event industry.

Our user-friendly platform and app will help you to find the qualified people and resources anywhere at any moment.

## ADDED VALUE

Win time and money. Facilitate your productions and project management by managing your human resources in a real control tower. Welcome to planning 4.0.

## RANGE OF PRODUCTS

Fully digital, visit crewbooking.io for more information.

## COMPANY BACKGROUND

Cyanview offers a universal control system for cameras based on an RCP and small hardware modules. Our system addresses three elements through the use of a mixture of camera types: connection, control and image quality. It manages a wide range of cameras, from ENG camcorders to mini-cameras for capturing special shots and D-Cinema cameras that are used during live events. Being IP-based, the Cyanview system is ideal for any kind of production, even for remote production.

## ADDED VALUE

The Cyanview system is intended for vision engineers and also manages various elements in the control room, in order to easily integrate the cameras into the existing broadcasting workflow.

Cine-style cameras also became the standard for live events such as concerts and fashion shows and choosing the best camera for the job should be a creative decision! Our goal at CyanView is to make that dream of complete creative freedom in camera selection a reality.

## RANGE OF PRODUCTS

Cyanview RCP is a universal remote control panel compatible with any camera. Any number of cameras can be controlled from a single RCP and any number of RCP's can be used simultaneously.

D-Cinema cameras were not designed to be painted live. The CIO, RIO and RIO Live modules solve that problem by adding camera control over any communication channel and a dedicated CCU – the VP4 – to deliver all the features of a system camera to any camera.

## MAIN REFERENCES

Cyanview has been used for specialty cameras on high-end sport events for several years. Our system controlled 30 field camera feeds during the 2023 Super Bowl and around 20 companies are using it in France to control large sensor cameras.

# DREAMWALL

# INTOPIX



Rue Destree, 52  
6001 Marcinelle  
BELGIUM

info@dreamwall.be  
www.dreamwall.be

www.facebook.com/DreamWall.be  
www.linkedin.com/company/dreamwall/  
www.instagram.com/dreamwall\_mediasolutions/

Contact

**Ms Isabelle Denis**, Sales manager  
+32 496 555 518  
denis@dreamwall.be



Rue Emile Francqui, 9  
1435 Mont-Saint-Guibert  
BELGIUM

+ 32 10 23 84 70

sales@intopix.com  
www.intopix.com

www.facebook.com/Intopix/  
www.linkedin.com/company/intopix-s.a./  
https://twitter.com/intopix

Contact

**Mr Jean-Baptiste Lorent** - Director Marketing & Sales  
jb.lorent@intopix.com

## COMPANY BACKGROUND

DreamWall is the key partner of storytellers, creators and anyone with a story to tell. We are specialists in virtual design from conception and production for all media. With our creative and technical capabilities, we turn your ideas into tangible concepts. We have our own virtual studios equipped with Reality technology from Zero Density.

## ADDED VALUE

DreamWall is the specialist and the visionary in the use of virtual technologies including virtual sets and augmented reality in broadcast production. We offer a unique and mastered workflow from concept creation to production. Our workflow includes every virtual skill such as virtual set design, unreal integration, technical set up, support, training and studio facilities.

## RANGE OF PRODUCTS

Scenography & Virtual Set Design  
Integration & Technical Setup  
Live Augmented Reality for sports and events  
Videomapping

## MAIN REFERENCES

Our services have been used by major media companies worldwide, for which we have been producing lot of virtual scenographies as TF1 FIFA WC, France TV election nights. We also provided virtual services for AI Mashhad, AlJadeed and Kuwait.

## CERTIFICATIONS

Global eventex awards 2021 - People's choice event.  
Broadcast Production awards:

2021	2020
Branding & Motion Design AR & Virtual Reality Design	Best AR/VR Integration in Studio News Winner of 5 categories

## COMPANY BACKGROUND

intoPIX creates and licenses innovative image processing, video compression, AV streaming technologies for Broadcast, Cinema & Professional AV applications. Our solutions include IP-cores for FPGA & ASIC, accelerated SDKs (CPU, GPU) and software-based applications (Plugins, Receivers,...)

## ADDED VALUE & PRODUCTS

Amongst other technologies, intoPIX provides a wide range of powerful encoders & decoders including TicoXS (JPEG XS), TicoRAW, JPEG 2000 and TicoXS FIP, with additional key assets such as encryption, video over IP software & reference designs (for LAN, WAN, Cloud & Wireless) with scalability to support resolutions from HD up to 4K & 8K with lossless quality and zero latency.

Our software & hardware technologies bring competitive advantages for manufacturers, content creators and broadcasters :

- for cameras (Studio cameras, Sportcam, HighSpeed, 360 camera,...)
- for live production (SMPTE 2022, SMPTE 2110),
- for AV over IP (IPMX),
- for contribution, storage, editing, archiving and playback.

## MAIN REFERENCES

Sony, Christie, GrassValley, Imagine, Aja, Medialinks, Nevion, NHK, Harman, Icron, Crestron, R&S, Embrionix, EVS, Panasonic, AWS, ...

## CERTIFICATIONS

Xilinx Alliance Program Certified Member , Intel PSG Design Solutions Network Gold Member , Nvidia partner, Lattice partner  
Active Member of JPEG, MPEG, SMPTE, VSF, AIMS, TICO Alliance.

# ON-HERTZ



Rue des Canadiens, 214  
7022 Hyon  
BELGIUM

intercom@on-hertz.com  
[www.on-hertz.com](http://www.on-hertz.com)

[www.facebook.com/OnHertzAudio](https://www.facebook.com/OnHertzAudio)  
[www.linkedin.com/company/on-hertz/](https://www.linkedin.com/company/on-hertz/)  
[https://twitter.com/On\\_Hertz](https://twitter.com/On_Hertz)

Contact

**Mr Benjamin Lardinoit, CEO & Co-Founder**  
+32 493 810 375  
[benjamin.lardinoit@on-hertz.com](mailto:benjamin.lardinoit@on-hertz.com)

## COMPANY BACKGROUND

On-Hertz brings media brands closer to their audience. We allow creators to go from idea to high-quality content faster, live or pre-recorded, from niche shows to those with millions of fans. Faster, better, wider: the evolution your media brand needs.

## ADDED VALUE

On-Hertz audio-first software suite empowers you to break free from the limitations of legacy hardware environments. We build solutions and apps that are easy to adopt, a breeze to use, and offer full control over your production.

On-Hertz is where the digital transformation of your media brand starts.

- Grow your audience by tapping the potential of live content
- Produce more content at superior quality
- Simplify and speed up your production process

## RANGE OF PRODUCTS

- Artisto, On-Hertz's flagship software audio engine, brings extreme scalability and flexibility to broadcaster's audio workflow. Its comprehensive API and web-based user interfaces make it the solution of choice for live production workflows.
- Nubo is the anywhere, anytime cloud-based radio studio as a service.
- Voice Booth is a brand-new cloud-based solution for journalists and podcasters allowing them to record interviews from anywhere, at any time.

## MAIN REFERENCES

On-Hertz references include major broadcasters like Canal+, RTBF, VRT, DPG Media, RTL, Radio France, RFI, France TV, SVT and more.

# SOUNDNODES



Rue Theodore Verhaegen, 196-202  
1060 Brussels  
BELGIUM

info@soundnodes.com  
[www.soundnodes.com](http://www.soundnodes.com)

[www.linkedin.com/company/soundnodes](https://www.linkedin.com/company/soundnodes)

Contact

**Mr Marc Boitel, CEO**  
+32 475 28 62 48  
[marc.boitel@soundnodes.com](mailto:marc.boitel@soundnodes.com)

## COMPANY BACKGROUND

SoundNodes (spin-off of OPNS, active in the broadcast industry since 1990) is a Belgian technology-oriented company. We combine the best of open source and 100% homemade code to deliver the most appropriate solution for any generic or specific business case. Our technology blocks support all members of the media industry in creating a more fair and transparent ecosystem.

## ADDED VALUE

Unlike other solutions that still rely on outdated technology, SoundNodes has made significant investments in building the next generation of media and broadcast solutions. For instance, we have broken the limits of detection for background music by developing an innovative Artificial Intelligence-powered algorithm that delivers impressive results even in very noisy environments. Moreover, we have empowered our RadioSpy appliance with a universal tuner.

## RANGE OF PRODUCTS

- DigiPlan: network traffic management system
- CastLan: multi-channel audio over IP broadcasting solution
- AudioSpy: multi-stream multimedia logging system
- RadioSpy: multi-band monitor offering alerting and remote listening
- SoundID AI: AI-powered automatic content recognition system
- SoundID Audience: dynamic AI-powered close to real time audience measurement solution

## MAIN REFERENCES

Main Belgian broadcasters, such as BeIRTL, Radio Contact, Nostalgie, and NRJ, use on-premises or SaaS solutions. International media actors, including broadcasters and service providers, also use white label mode or SaaS.

## CERTIFICATIONS

SoundNodes (OPNS's spin-off) is member of the Nvidia Developer & Inception Program for AI solutions. SoundNodes is also partner of hardware suppliers like Digigram, Sonifex, Densitron, ...

# TINKERLIST TV



Sluisstraat, 79  
3000 Leuven  
BELGIUM

administration@tinkerlist.tv

[www.tinkerlist.tv](http://www.tinkerlist.tv)

[www.facebook.com/tinkerlist/](https://www.facebook.com/tinkerlist/)  
[www.linkedin.com/company/contact](https://www.linkedin.com/company/contact)

**Ms Katrien Maes**, Admin support  
katrien@tinkerlist.tv  
+32 491 224 286

**Mr Kurt Victoor**, COO  
Kurt@tinkerlist.tv  
+32 474 31 41 00  
[ny/tinkerlist/](https://twitter.com/tinkerlist)  
<https://twitter.com/tinkerlist>

## COMPANY BACKGROUND

The inspirer of TinkerList, Erik Hauters, has over 20 years of experience as a television director of talk shows, music show, panel shows, and game shows. His first-hand observations of frustrations of editors, directors and producers gave way to TinkerList, an online unified platform to support creative television makers.

'Time and time again, I saw writers and producers copy paste content, and waste their energy on tedious jobs. As a director, I was left with scripts that were not the most recent version, videos in the wrong codecs, and images that were dispersed all over the place. So I envisioned one environment, in which all participants of the editorial team (editors, copywriters, graphic designers,...) and the production crew (director, producer, technical operators,..) can collaboratively create and adapt content during all stages of the television production process.'

## ADDED VALUE

Cuez is a new platform that enables automation processes for a single journalist or a team to handle all aspects of media production. It enables one person to run the script, rundown, presentation, and technical operations during live news production, providing a more streamlined and cost-effective approach to show production.

## RANGE OF PRODUCTS

Cuez is a cloud-based script and rundown tool for live shows with prompting and automation possibilities. Designed for professionals in the live media and entertainment industry. It offers an intuitive interface that allows creatives to collaborate in a personalized workflow. Helping creativity, not blocking it, Cuez provides a unified platform for the content creation of live shows, making it easier for teams to streamline their workflow and deliver high-quality content. Cuez is an ideal solution for production teams looking to enhance their productivity and efficiency.

## MAIN REFERENCES

VRT, BBC, BNNVARA, EO, Liverpool FC, Manchester City FC, Whisper TV, RTBF, Fremantle, Banijay, DPG Media, ...

# WNM



Rue des Chanterelles, 380  
4100 Seraing  
BELGIUM

sales@wnm.be  
[www.wnm.be](http://www.wnm.be)

<https://fr-fr.facebook.com/wnmsaudiovisualsolutions/>  
<https://be.linkedin.com/company/wnm>

Contact

**Gaëtan Crenier**, CEO & Founder  
+32 475 28 49 12  
sales@wnm.be

## COMPANY BACKGROUND

WNM is a Belgian-based audiovisual company.

Firstly, WNM offers AV facilities to the main broadcasters and industries all around the world.

WNM provides technical assistance and consultancy services to organizers of large events (such as HBS, UEFA, FIFA, ...).

WNM also offers studio engineering services/trainings for radio, TV and production houses.

Then, WNM offers tailor-made AI solutions.

In collaboration with his partner Phoenix AI, we have detection solutions to meet your needs.

With its audio expertise, WNM provide automatic transcription solutions (speech-to-text) dedicated to broadcast but also for public services and industries.

## MAIN REFERENCES

FIFA World Cup 2022, 2018, 2014, 2010  
UEFA Euro Cup 2020, 2016, 2012, 2008, 2004  
FIBA World Cup 2023, 2019  
Rugby World Cup 2019, 2007



Wallonia.be

EXPORT  
INVESTMENT

## WALLONIA EXPORT & INVESTMENT AGENCY

Place Saintelette 2  
B - 1080 BRUSSELS  
BELGIUM  
+32 2 421 82 11

[mail@awex.be](mailto:mail@awex.be)  
[www.awex-export.be](http://www.awex-export.be)

Avenue des Dessus de Lives 6  
B - 5101 NAMUR  
BELGIUM  
+32 81 33 28 50

[welcome@investinwallonia.be](mailto:welcome@investinwallonia.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)

**Feel inspired**



Wallonia.be